



PRESENTS

YOU
Embraceable

THE EMBRACEABLE YOU PROJECT

***PRESS
KIT***

INTRODUCTION

Gerri Delevich had a vision - to demonstrate how the Borough of New Hope, Pennsylvania exemplifies HOPE, not as a dream or an aspiration, but as a reality. Her goal was to create a documentary to demonstrate how the people of New Hope live that reality, as they have for its three-hundred year history.

Up River Productions, Inc., was formed as a 501(c)(3) tax-exempt organization, with the intent of developing media to promote and advocate equality, diversity and inclusion. Its first endeavor was developing the documentary film, *Embraceable You* - capturing the diversity of the borough of New Hope and its ability to be an accepting, open-minded community. The scope of the project has grown. The Embraceable You Project includes the documentary – *Embraceable You*; the book – *Embraceable You; We're All Part of the Story*; and the audio CD – *Embraceable You; We're All Part of the Music*. A DVD with the documentary and special features is now available.



a documentary | a book | a cd | 2009
dvd | 2010

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EMBRACEABLE YOU

A drag queen, a fire chief, a punk rocker, a tattoo artist, an octogenarian, a gay cop, a long-haired hippie, a self-identified black sheep, a Hispanic pediatrician, and a fitness instructor – what can they all have in common?



➤ THE FILM

Embraceable You, a 33 minute documentary written and directed by Doug Keith, encompasses footage of the borough of New Hope, its history, and interviews with people who make it what it is today. The inspiring film incorporates both the physical and social beauty of the area. So, what *do* a drag queen, a fire chief, a punk rocker, an octogenarian, a long-haired hippie, a gay cop, a tattoo artist, a fitness instructor and a self-identified black sheep have in common? New Hope.

Watch the trailer at: <http://www.upriverproductions.com>

➤ DIRECTOR'S COMMENT

I wanted to create a film about a town where people embrace the differences in others. I was drawn to the concept and message that Up River Productions expressed in its mission statement. The idea of working on a project that focused on the things which bring people together, as opposed to tearing them apart, was appealing to me. I hope that the audience will walk away feeling not only great about the town of New Hope, but inspired to tell others about the kind of strong, positive example New Hope, Pa. could be for other towns across America.

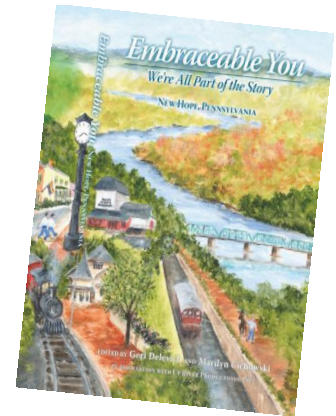
Doug Keith

EMBRACEABLE YOU

WE'RE ALL PART OF THE STORY

There is something very powerful about discovering a place where you feel free to be exactly who you are. It's a place that attracts a wide variety of people and weaves them together as one. Each individual is a unique strand woven into the overall pattern of a community built upon mutual respect and understanding. Welcome to New Hope, Pennsylvania.

Introduction, *Embraceable You; We're All Part of the Story*



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➤ ABOUT THE BOOK

Embraceable You; We're All Part of the Story is a collection of fifty-seven essays, poems, and tales about New Hope by fifty-four artists, elected officials, restaurateurs, shopkeepers, students, clergy and locals. The anthology is a glimpse into the heart and soul of New Hope.

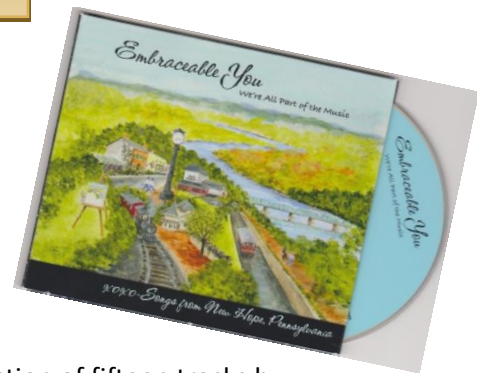
➤ EDITORS

- **Geri Delevich**
- **Marilyn Cichowski**



EMBRACEABLE YOU

WE'RE ALL PART OF THE MUSIC



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➤ ABOUT THE CD

1. *Embraceable You; We're All Part of the Music* is a collection of fifteen tracks by musicians who are connected to New Hope in some unique way. Each song in the collection was chosen because of a common theme expressed through a variety of musical styles including rock, pop, country, folk, jazz and Broadway show tunes. The music is as diverse as the people of New Hope, Pa.
2. Four of the songs appear in the documentary *Embraceable You: Blinders, Dream Lofty Dreams, Embraceable You, and Give It Time*. *Blinders, Embraceable You, and Give It Time* won Best Movie Music awards in their genres at the Garden State Film Festival.

➤ FROM THE PRODUCERS

Music has been an integral part of the New Hope, Bucks County region for generations. No matter where you turn, this creative and artistic community is alive with music. The goal of the compilation is to promote peace and harmony through words and music.

- **Lenore Troia**, Producer
- **Marilyn Cichowski**, Executive Producer
- **Geri Delevich**, Executive Producer

➤ MUSICIANS

1. Jane Arthur, Barbara Gurskey, Michael Traupman with Bob Egan - *You've Got to be Carefully Taught/Children Will Listen* medley
2. Matthew Casey - *Embraceable You, and Our Town*
3. The Choral Arts Society of Philadelphia - *Dream Lofty Dreams*
4. John Danaher - *Give It Time*
5. Preston Harrison - *We Will Stand*
6. Christine Havrilla - *Blinders*
7. Steve Key - *New Hope*
8. Christine Martucci - *There You Are*
9. Eric Mintel Quartet - *Taking a Chance*
10. Barry Peterson - *O My Delaware*
11. Devyn Rush - *Home (from the Wiz)*
12. Lenore Troia - *We All Love*
13. Susan Werner - *Maybe I'm Amazed*
14. Josh Zuckerman - *Forgiveness*

BIOGRAPHIES

FILM MAKERS



DOUG KEITH (Writer and Director) Doug Keith has been involved with writing, directing and producing films, sketches, music videos, radio series and books. After completing a degree in journalism at the University of South Carolina, Doug worked as an on-air host, writer and producer in public radio. He completed an MA in Communications at Temple University, and has made his career in the market research industry, testing programs and concepts for broadcast and cable TV networks.

Film Directing

The Intern (short, 2006). Festivals: Action On Film Festival (Long Beach, CA), West Chester Film Festival (West Chester, PA), Algonquin Film Festival (Doylestown, PA)

Will You Be Ready.gov? (short, 2004)

Music Videos

Candle On A Cupcake – James Meadows (2008); “Death or Radio” – zolof the rock and roll destroyer (2007)

Sunshine Through – Dipsomaniacs (2004); “Tina’s Good at Everything” – Dipsomaniacs (2001)

Screenplays (writer, unproduced)

Kind of A Baldwin (2002) – 2nd round, Project Greenlight/HBO

Successful Failures (2000)

GERI DELEVICH (Executive Producer) received her Masters Degree in Educational Instructional Media from West Chester University. In her capacity as a teacher and councilwoman, Geri has written, directed, edited, and/or produced several films. With her students she created two 30-minute films that were aired on cable television: *Recycling, Recycling*; and, *The President's Summit for America's Future*, hosted in Philadelphia, Pennsylvania.



Geri co-produced the documentary *With Liberty and Justice for All*, a chronicle of the adoption of New Hope Borough’s comprehensive Lesbian, Gay, Bisexual, Transgender inclusive non-discrimination ordinance—the first of its kind passed by a Pennsylvania borough. Its passage resulted in New Hope being the recipient of the Human Rights Campaign *Equality Award 2003*. In 2005 Geri was executive producer of the Bucks County Summit on Aging film that focused on three outstanding seniors in the New Hope community. The film was featured at the countywide Conference on Aging. In 2006, Geri received the community achievement award from the International Rotary Club-Lambertville (NJ)/New Hope (PA).

In 2010 Geri presented the documentary *Embraceable You* to the Bucks County Boroughs Association during its quarterly meeting.



MARILYN CICHOWSKI (Managing Producer) was a state investigator and senior special agent for the State of New Jersey for twenty-eight years. She holds degrees from Rutgers University and The College of New Jersey. For the past three years she has been actively involved with the Embraceable You Project: a documentary, book and music compilation. Diversity training, utilizing the documentary, has been the latest component of the Project.



CHRISTOPHER AMBOLINO (Cinematographer) has served as producer, camera operator, and Director of Photography for MTV Networks, Fox Networks, NBC Universal, and a myriad of broadcast, corporate and other production companies. He’s been the recipient of a number of awards for his photography and film work, as well as seeing many of his documentary and independent films featured in festivals across the globe.

CD PRODUCERS



LENORE TROIA (Producer) is a native New Yorker, who currently resides in Key West, Florida. Lenore has been playing music since the age of four. She is a singer, songwriter, pianist, and music producer. A New York Times critic called her “a mini-jewel of an entertainer.” Lenore has performed in “just about every venue up and down U.S. 1,” as well as in London, England and New Hope, PA. She has been a featured entertainer on the Travel Channel - Fodor’s Guide.






MARILYN CICHOWSKI (Executive Producer)

GERI DELEVICH (Executive Producer)



PRESS KIT – FESTIVALS & REVIEWS

FESTIVALS |

	<p>Garden State Film Festival WINNER: Movie Music Competition Best Contemporary Song-<i>Embraceable You</i> Best Country Contemporary Song-<i>Blinders</i> Best Rock Song-<i>Give It Time</i> Asbury Park, NJ March 25-28, 2010</p>
	<p>Hoboken International Film Festival OFFICIAL SELECTION Hoboken, NJ June 4-10, 2010</p>
	<p>New Hope International Film Festival WINNER: Audience Favorite Mid-Atlantic Film New Hope, PA June 21-27, 2010</p>
	<p>Philadelphia QFEST OFFICIAL SELECTION: Top 15 Picks Philadelphia, PA July 8-19, 2010</p>
	<p>Utopia Film Festival OFFICIAL SELECTION Greenbelt, MD October 28-31, 2010</p>

PRESS & REVIEWS

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Now, an award-winning documentary is aiming to spread the word that this hip artists' colony is a great place to visit and an even better place to call home.

The Philadelphia Inquirer

August 13, 2010

What started as a simple desire to capture a small town's charm exploded into a grassroots movement to prove that positivity can prevail.

In Your Prime
Philadelphia and New Jersey's 1st Publication

Featured story
January 2010

Some wrote about the town's history, some about the effect it had on their lives. All were touched by the magical place called New Hope.

**BUCKS COUNTY
HERALD.com**

January 28, 2010

Initially a film documentary of tales told from the perspectives of New Hope's diverse and sometimes admittedly quirky residents, "Embraceable You" has not only achieved its goal as a film venue but has spawned a book of almost equal popularity as well as a dramatization and original songs on a music CD. Each story in the "Embraceable You" book is written with intimacy and personality.



January 18, 2010

The red carpet was rolled out and the spotlights were focused on the quiet riverside community of New Hope last month for a movie premiere that put the small town's commitment to acceptance on the big screen.

Philadelphia Gay News
Local LGBTQ Publications

December 10, 2009

'Embraceable You' fetes character, reality of New Hope. *Two years in the making, the project is a celebration of the unique and quirky borough.*

THE BEACON

December 2, 2009

Outsiders may perceive them as odd or amusing. But according to the documentary, no New Hope resident is odd. The townspeople, it reports, take one another as they come, regardless of sexual orientation, age, dress, religion and racial or social standing. That theme was the drumbeat of the film, which also captured some of the community's history, architecture and legacy as an art colony.

**BUCKS COUNTY
HERALD.com**

November 26, 2009

Tuesday's sold-out black-tie event at the Bucks County Playhouse premiered "Embraceable You," the long awaited locally produced documentary film about the one-of-a-kind community.

The Intelligencer

November 18, 2009

The hours of footage was whittled down to a 30-minute documentary that aims to give the world a snapshot into New Hope's recipe for societal success.



November 2009

EMBRACEABLE YOU PROJECT

➤ Media 2010

1. In Your Prime 1.2010
2. New Hope Gazette 1.7.10
3. Philadelphia Gay News 1.8.10
4. New Hope Gazette-Daniel Brooks 1.18.10
5. Bucks County Herald-Bridget Wingert 1.28.10
6. Philadelphia Inquirer-Julia Terruso 8.13.2010

➤ Media 2009

1. ItsToddsShow.com 10.13.2009
2. WDVR-fm 10.23.09
3. 54 Magazine 11.09
4. WDVR-fm 11.13.09
5. Intelligencer-Freda Savana 11.18.09
6. Trenton Times 11.21.09
7. Bucks County Herald 11.26.09
8. Philadelphia Gay News 11.30.09
9. Bucks Life Magazine 12.09
10. First National Bank blog 12.2.09
11. The Beacon-Linda Seida 12.2.09
12. Philadelphia Gay News 12.11.09



➤ Media 2007-2008

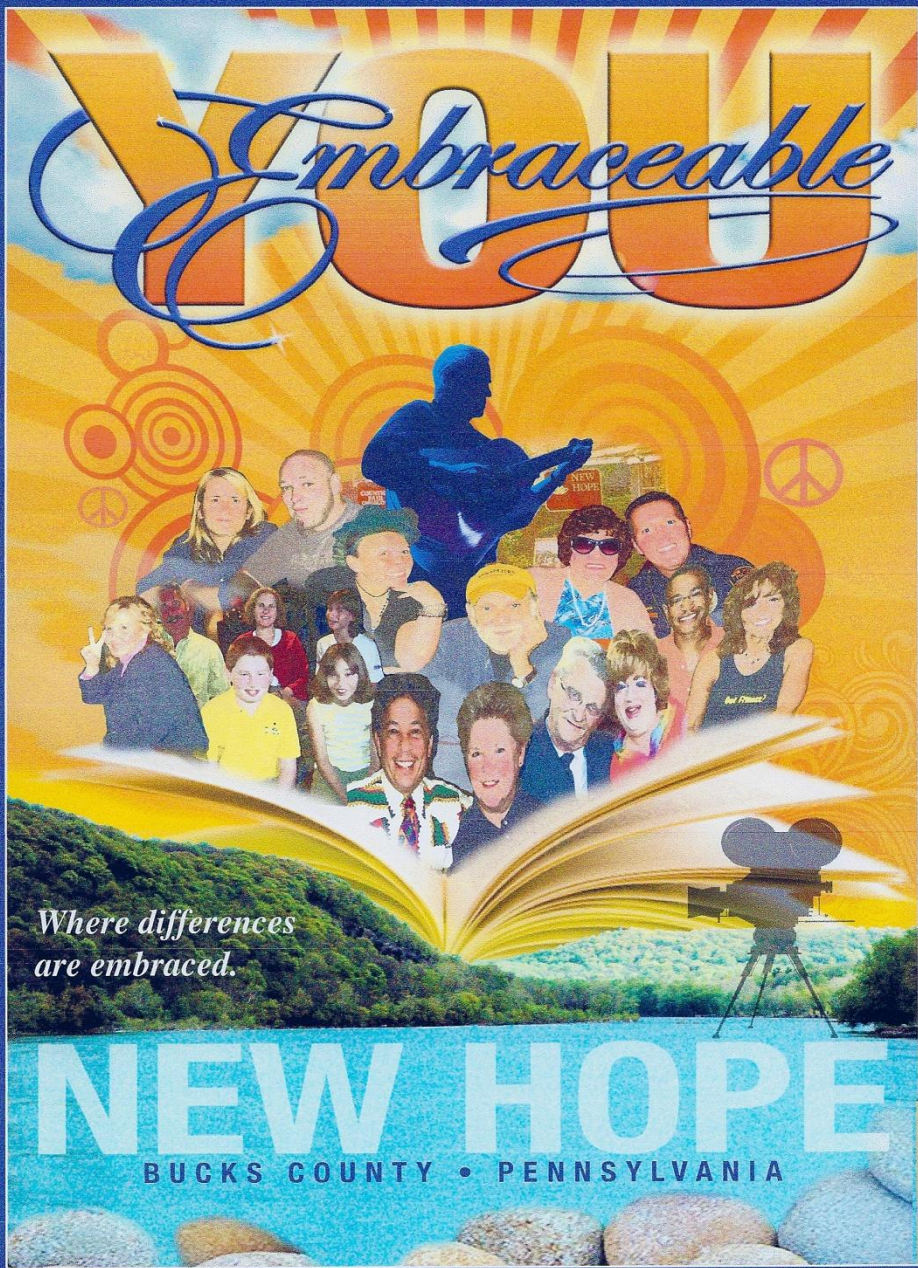
1. Trenton Times-Joyce Persico 7.9.2007
2. Intelligencer-Riley Yates 7.11.07
3. Intelligencer-Stacy Briggs 5.14.08
4. Philadelphia Gay News-Larry Nichols 5.16.08
5. Bucks County Herald 7.3.08
6. The Beacon-Linda Seida 7.10.08
7. Trenton Times-Joyce Persico 7.12.08
8. Intelligencer-Stacy Briggs 10.14.08
9. New Hope Gazette 10.23.08
10. New Hope Gazette 10.13.08
11. New Hope Gazette 12.4.08



➤ Embraceable You Premiere

The culmination of efforts and contributions by local artists, shopkeepers, restaurateurs, townspeople and others who believed in Up River Productions, the Embraceable You Project, and who love New Hope, was showcased on November 17, 2009 at the Bucks County Playhouse to a capacity crowd. A multi-media event took place with the release of the Project’s crown jewels: the documentary, the book and the audio CD.

This project was funded in part by a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development.



Where differences are embraced.

NEW HOPE
BUCKS COUNTY • PENNSYLVANIA

A documentary 300 years in the making...

Presented by: Up River Productions • Written and Directed by Doug Keith • Executive Producer: Geri Delevich
Producer: Marilyn Cichowski • Director of Photography: Chris Ambolino • Editor: Chris Tully • Graphic Design: Gordon Pulaski
Funded in part by a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development



www.upriverproductions.com

Up River Productions, Inc. is a 501(c)(3) not for profit organization.
Dedicated to projects promoting peace and social justice.

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